

Parama Paramagul

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Objective

To obtain a position with a web development company with a strong focus on creativity and problem solving. To find a position that is challenging, rewarding and provides an opportunity to expand my knowledge and abilities in creating client centric solutions.

Experience

Avital Web – Web Developer / Designer

Nov 2012 – Present

A web designer/developer responsible for the design, layout and coding of client websites - involving with technical and graphical aspects of a website. Also involve with maintenance, update and implement of existing sites.

- CMS Web design, customize themes and development (Joomla & Wordpress)
- E-Commerce development and customize design - Magento, Pinnacle cart, Volusion Cart, X-cart and 3DCart. Involving in both Frontend and Backend – PHP and SQL
- Frontend developing using Bootstrap framework, HTML5, CSS3, Javascript and JQuery
- Graphic Design both Digital and Print media – Photoshop and Illustrator
- Content managing and Articles publishing with SEO best practice
- Website testing, debugging and identify any technical problems
- Maintain and manage Amazon and Ebay seller accounts. Developing custom Amazon API
- Responsible for social media and online marketing – Facebook, Twitter, and Craigslist

Import Flooring – Front End Web Developer

Apr 2012 – Nov 2012

An online rug retailers located in Los Angeles, CA providing rugs to customers with 2 online stores plus Ebay and Amazon Stores.

- Develop, maintain and manage company's website (Magento & Yahoo Shopping Cart) creating and transforming creative design into an interactive user experience using HTML5, CSS3 and Javascript best practice.
- Manage/supervise and working with SEO professional optimizing company's websites, products, and all contents to have the best SEO practice
- Manage, design & create marketing campaigns such as Email Campaigns and Promotions
- Manage and update data feed files for Nextag, Shopzilla, Google Shopping & Amazon.
- Manage and maintain company's eBay accounts including listing products – including product templates
- Responsible for all graphic designs for website, banners, promotions, email campaigns, including color correction product images

Better Life Products, Inc – Web Designer/Developer/Graphic Designer

Aug 2011 – Mar 2012

A distributor company located in Marina Del Rey, CA providing vaporizers to customers with online store and wholesale

- Website development and administration with emphasis in Magento and osCommerce.
- Develop websites that are designed to meet unique business requirements with extended PHP features and store customization as necessary.
- Install and modify extensions to meet all company requirements.
- Responsible for all company's website related such as maintaining, updating contents, adding new products, creating and updating new banners / promotions and etc.
- Create and design company's semi-monthly newsletter emails and monthly specials for both wholesale and retail.
- Responsible for all company's graphic designs including print – catalog, flyers, banners
- Create and manage micro sites - Wordpress, HTML5, and Blog.

Dokya Inc. – Web Master

Jul 2007 – Sep 2011

An online bookstore selling many products from Thailand targeting Thai people who live in US.

- Developed and implemented a shopping cart system for the company using osCommerce. (www.dokyausa.com and www.dokya-la.com)
- PHP, CSS, jQuery, MySQL and Javascript were used on the project
- Troubleshoot and maintain company website.

Education

Eastern Michigan University (Ypsilanti, MI)

April 2005

Bachelor of Business Administration - Major in **Computer Information System (CIS)**

Skills

With many years of experiences in web development. Created both front-end and back-end systems including content management, e-commerce, and customer relations. The projects based on PHP in conjunction with various other web development technologies. HTML, CSS, JavaScript, PHP, MySQL are used. Designed layouts and templates for various small business and individuals. Website design and development (Front-end/Back-end)

Web Technologies:

- HTML, CSS, PHP, MySQL, JavaScript, JQuery, Bootstrap Framework

Application:

- Magento, Wordpress, osCommerce, Joomla, Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator, Microsoft Front Page, Microsoft Visio, Microsoft Project, Acrobat PDF, Microsoft Office